



# 2023

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# Annual REPORT

# DIGITAL WAI AHA

☎ 021 072 5979

✉ [help@digitalwaitaha.org.nz](mailto:help@digitalwaitaha.org.nz)

🌐 [digitalwaitaha.org.nz](http://digitalwaitaha.org.nz)





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# ABOUT DIGITAL WAITAHA

The Digital Waitaha Charitable Trust was established in September 2021 to empower all individuals to be safe, ethical, and responsible digital device users who successfully manage their digital well-being and safety.

Our goals are centred around championing safe device use, fostering individual agency, and increasing digital equity.

To achieve this vision, we have developed various programs that cater to the specific needs of our community members, working closely with local community groups and strategic partners to ensure our offerings are purposeful and relevant.



We've crafted programmes and guides to maximise the benefits of the digital world while minimising risks. For more details, visit our website and social media (@DigitalWaitaha and @DigitalWaitahaYouth) on platforms like Facebook, Instagram, LinkedIn, and YouTube.

Our work is extensively researched, evidence-based, and regularly updated to stay relevant. Community group sessions tailored to different age groups provide valuable insights into digital wellbeing, safety, and mental health, offering effective preventative strategies. The **Green Book**, an integral part of the **Digital Shield programme**, supports older students, adults, and elders to proactively mitigate risks and reduce harm online by teaching skills for confident navigation, data safeguarding, and contributing to a safer digital environment.

The **Orange Book**, downloadable for youth from years 5-10, and our Digital Ambassadors initiative reinforce the **STOP, BLOCK & TALK® programme**, nurturing leadership skills and digital literacy. Practical advice for parents and caregivers is available through our **Whānau Workshop** and the accompanying **Blue Book**, addressing the specific needs of children using digital devices.

In our dedication to intergenerational learning, Our **Ask a Digital Expert** sessions encourage community members to share digital expertise, fostering one-on-one advice and enhancing digital skills and confidence.



## Statement From Acting Chair

Our mission statement here at Digital Waitaha is empowering ethical learners with knowledge, passion and respect.

Our vision for this trust is that we want all individuals to be safe, ethical and responsible digital users who successfully manage their digital wellbeing and safety.

This year has seen a lot of change and a lot of growth, for myself stepping into this role as acting chair wasn't something that was planned but more than happy to have been involved and absolutely couldn't have done it without this amazing team.

### Megan Rutter ”

Neysa has been amazing with all the work that she has been doing, getting into more schools, running more parent presentations, and working with me on our youth-driven projects. I want to say a massive thank you to her for all that she has achieved and all the dedication she has put in because it has been a lot. A thank you to Shyan, who has been working with me on our podcast “Web Wise Warriors”, which now has episodes going up on Plains FM and Spotify. I can't wait to see where this leads. A massive thank you to Dan for the incredible work he has been doing as treasurer and all the support he has given me. I appreciate that. Karin, who stepped into the role as secretary, making sure everything was running smoothly, and all of her continued efforts and support, thank you.

We have also had some board changes this year with the resignations of Jacqui, who was able to give us perspective and knowledge from her times on other boards, and Ali, who advised us to work closely with Dan and Neysa in the finance aspect of the trust. Thank you to them.

It has been an excellent year for the trust with great success. We have seen the release of both the Orange and Blue books being rolled out, with the Green to go soon. We have seen more involvement from schools who want to get on board with digital safety and awareness. Neysa has had many presentations in schools for both the students and caregivers. We have seen more youth involvement with the podcast going live and exciting social media ideas coming to life soon.

I am excited to see what the next year brings for this trust. With the growth and success I've seen, I think it will be a good one.



# Statement From Lead Coordinator

I am pleased to present this report on our key achievements. In 2023, our organisation achieved significant milestones, fully realising our suite of programmes and resources for individuals and organisations, ensuring online safety from the first use of digital devices to the last. Our overarching goal is to empower everyone to be safe and well online through education.

## Key Achievements:

### Championing Safe Device Use:

We created and distributed Orange and Blue books to promote safe device use, securing sponsorship for these initiatives. Nearly 4,000 booklets reached local schools, the MOE and beyond.

### Business Tools:

Our creation of the Green Book and associated presentations empower businesses to safeguard data, manage risks, and improve digital safety. BNI membership has fostered valuable relationships, expanding program delivery and generating income for the trust.

### Creating Digitally Safe Communities:

Teaming up with Mid Canterbury schools, we launched the Digital Ambassadors program. Led by the Acting Chair and supported by the Youth Coordinator, the Youth Ambassadors made significant strides, including successfully launching the Web Wise Warriors podcast.

### Fostering Individual Agency:

Our outreach expanded through various media platforms, including podcasts, with active involvement in the Digital Equity series on PlainsFM. Collaboration with the Life Education Trust led to a nationwide Digital Wellbeing teacher presentation.

### Increasing Equity:

We engaged in Waitaha Regional Digital Equity initiatives to understand and address community digital equity issues. Our alignment with the government's Digital Inclusion blueprint prioritized Skills and Trust aspects. Collaboration with the Hakatere Multicultural Council facilitated Digital Skills programs for migrants with translator support.

### Promoting Ethical Digital Creation and Use:

We nurtured relationships with the local Iwi, fostering their engagement with trust programs. Ongoing collaboration with Hakatere Marae through the Ask a Rangatahi program persists.

### Expanding Reach and Recognition Beyond Mid Canterbury:

Through our monthly presences at Community House and with new team members, we maintained local support while expanding regionally. Partnerships with Ako Ōtautahi and DECA amplified our message and resources on both regional and national levels.

With my exceptional team, I eagerly anticipate the opportunities and challenges of 2024.



 Neysa Koizumi



Waitaha Youth Ambassadors

# SPOTLIGHT ON 2024

Anticipations run high for 2024 as we embark on an exciting journey to build upon our successes from 2023. Our exceptional board members and advisors contribute extensive knowledge and talent to the trust. Each member actively participates in a subcommittee, ensuring alignment with our trust goals. Here are a few noteworthy highlights for 2024\*.

## 2024 Highlights

- **Kaupapa Māori Collaboration:** Working closely with Te Pūtahitanga o Te Waipounamu to ensure alignment with the Te Ao Māori worldview.
- **Educational Initiatives:** Continuously improving tools for all ages to navigate the digital landscape safely and expanding programmes to more schools, organisations, and communities.
- **Digital Equity Advocacy:** Engaging stakeholders to address digital equity issues, bridging the digital divide with innovative solutions for inclusion and widespread access.
- **Business Support:** Offering ongoing support to businesses for digital safety and employee wellbeing, building on the success of the Green Book.
- **Community Engagement:** Cultivating relationships with local Iwi and communities to increase engagement, extending our reach and impact.
- **Research and Development:** Investing in R&D to stay at the forefront of digital safety practices, ensuring programmes remain relevant in an evolving digital landscape.
- **National Expansion:** Actively pursuing opportunities to expand recognition nationally, growing our presence in Christchurch and beyond.



Digital Ambassadors primary school

**2024 promises growth, innovation, and impact.** We are dedicated to collaboration for a safer, more inclusive digital world, empowering individuals to thrive while safeguarding their digital experiences.

*\*For a full list, please contact us for our 2024 Action Plan.*



# STRATEGIC PLAN 2022 - 2027

## OUR VISION

We want all individuals to be safe, ethical and responsible digital device users who successfully manage their digital wellbeing and safety.

To achieve our vision, we aim to fund across three focus areas:

### CHAMPION SAFE DEVICE USE

*Individuals have the awareness and capability to navigate digitally*

**Safety** - create digitally safe communities by delivering early intervention strategies and support

**Tools and apps** - create, maintain and promote tools and apps to support community ownership of safe, responsible, digital technology use

**Business Tools** - provide support and guidance for businesses to promote best practices for digital safety and wellbeing

### FOSTER INDIVIDUAL AGENCY

*Individuals confidently and competently engage digitally*

Students, teachers, parents, and community members are prepared and empowered to manage their digital safety and wellbeing through participating in the trust's programmes and utilising trust resources and support.

### INCREASE EQUITY

*Individuals have the relationships and guidance to access digitally*

- Remove knowledge barriers that prevent participation in the digital environment.
- Promote ethical digital creation and use
- Cultivate relationships with local iwi to increase engagement with trust programmes
- Cultivate relationships with migrant leaders to increase engagement with trust programmes

## Our Mission

Empowering ethical learners  
knowledge, passion and respect





# Finance Report

Treasurer Report for the year to 30 June 2022

Digital Waitaha's second annual financial reports were prepared by Daniel Richards and reviewed by Coby Snowden.

Here is a summary of our key funding and income sources during the period. We appreciate the support of the following:

- NZ Lotteries Board for operational costs
- Lion Foundation for the delivery of<sup>®</sup> STOP BLOCK & TALK programmes

Ask A Digital Expert

- Community Trust of Mid Canterbury - Coordinator Grant
- Hakatere Multicultural Society - Digital Inclusion for Migrants Courses
- COGS (Community Organisation Grants Scheme)
- ACC (Accident Compensation Corporation) - Digital Wellbeing & Safety Presentations<sup>®</sup>
- Life Education Trust - Digital Resource Creation
- Ako Otautahi - Youth Social Media Campaign
- Koha received from various schools and donations

Without this support, the Trust could not enter our schools and community to deliver our vital programs. The Balance sheet includes new grants received in the period, carried over to the 2023-2024 financial year. The Trustees are confident that the total grants will be entirely spent before their due dates in this financial year.

All the expenses are in accordance with the grants received.





## Profit and Loss

### Digital Waitaha Charitable Trust For the year ended 30 June 2023

	2023	2022
<b>Gross Profit</b>	-	-
<b>Other Income</b>		
Donations Received	1,619.38	25.00
Facilitation/Presentation Income	11,840.00	3,500.00
Grants - Lion Foundation	18,000.00	15,000.00
Grants - NZ Lotteries	30,000.00	38,700.00
Grants - other	17,000.00	-
Interest Received	579.36	-
Sundry Income	4,000.00	-
<b>Total Other Income</b>	<b>83,038.74</b>	<b>57,225.00</b>
<b>Operating Expenses</b>		
Accountancy Fees	808.10	-
Advertising	22.61	171.74
Catering	-	92.29
Facilitation Expenses	1,302.98	1,350.00
General Expenses	484.40	-
Health & Safety	-	45.00
Hero Labs - Stop Block and Talk Fees	14,500.00	-
HSC - Consultancy Fee	48,891.67	-
Insurance	1,155.26	-
Legal Fees	840.00	-
Printing & Stationery	7,640.00	-
Programme Co-ordination Fees	2,278.33	6,924.99
Room Hire	165.56	-
Stop, Block & Talk Programme Delivery Fees	-	2,000.00
Subcontractors	200.00	-
Subscriptions	975.00	-
Travel & Motor Vehicle Expenses	1,847.39	213.30
<b>Total Operating Expenses</b>	<b>81,111.30</b>	<b>10,797.32</b>
<b>Net Profit</b>	<b>1,927.44</b>	<b>46,427.68</b>



## Balance Sheet

### Digital Waitaha Charitable Trust As at 30 June 2023

	30 JUN 2023	30 JUN 2022
<b>Assets</b>		
<b>Bank</b>		
Business Current Account	43,472.67	52,679.42
<b>Total Bank</b>	<b>43,472.67</b>	<b>52,679.42</b>
<b>Current Assets</b>		
Accounts Receivable	7,375.00	-
<b>Total Current Assets</b>	<b>7,375.00</b>	<b>-</b>
<b>Total Assets</b>	<b>50,847.67</b>	<b>52,679.42</b>
<b>Liabilities</b>		
<b>Current Liabilities</b>		
GST	2,753.27	6,251.74
RWT Paid	(260.72)	-
<b>Total Current Liabilities</b>	<b>2,492.55</b>	<b>6,251.74</b>
<b>Total Liabilities</b>	<b>2,492.55</b>	<b>6,251.74</b>
<b>Net Assets</b>	<b>48,355.12</b>	<b>46,427.68</b>
<b>Equity</b>		
Current Year Earnings	1,927.44	46,427.68
Retained Earnings	46,427.68	-
<b>Total Equity</b>	<b>48,355.12</b>	<b>46,427.68</b>



## Statement of Cash Flows

Digital Waitaha Charitable Trust  
For the year ended 30 June 2023

	2023	2022
<b>Operating Activities</b>		
Payments to suppliers and employees	(86,068.78)	(10,797.32)
Cash receipts from other operating activities	77,122.75	63,476.74
<b>Net Cash Flows from Operating Activities</b>	<b>(8,946.03)</b>	<b>52,679.42</b>
<b>Financing Activities</b>		
Other cash items from financing activities	(260.72)	-
<b>Net Cash Flows from Financing Activities</b>	<b>(260.72)</b>	<b>-</b>
<b>Net Cash Flows</b>	<b>(9,206.75)</b>	<b>52,679.42</b>
<b>Cash and Cash Equivalents</b>		
Cash and cash equivalents at beginning of period	52,679.42	-
Net change in cash for period	(9,206.75)	52,679.42
Cash and cash equivalents at end of period	43,472.67	52,679.42



642 Valetta Westerfield Road  
RD1, Ashburton

8 September 2023

## INDEPENDENT FINANCIAL REVIEW

I have reviewed the attached Financial Statements of the Digital Waitaha Charitable Trust for the year ended 30 June 2023.

In my opinion, I find the Profit and Loss, Balance Sheet and Statement of Cashflows to be a true and accurate record of the Digital Waitaha Charitable Trust as at 30 June 2023.

Coby Snowden  
8 September 2023



WRDE Steering Committee